



Innovations

Welcome to a brisk and breezy Autumn with your Central Ohio Postal Customer Council!!



Sheri Spriggs

In this issue – you’ll get the opportunity to re-live our 2009 capstone Vendor and Educational event from May; hear what we’ve already been up to since the start of our 2010/2011 season; and receive a sampling of the educational events to come going forward!!

This is a season of change...of new beginnings...of great opportunity!! Now more than ever – it’s important to “stay connected” and use the power of networking to your advantage!! Be sure to stay “in the know” about changes in the industry, in the economy, and in the future by staying involved with your COPCC!!

Please also welcome Steven Roberts from Baesman as one of our newly-appointed board members, committed to continuing the promise of bringing value, education, and opportunity to our PCC participants!! Welcome, Steven!

Our May 2010 Vendor Appreciation event was one of our most-attended affairs of the season. With 100+ attendees; 20+ vendors; numerous educational workshops and 20+ USPS personnel milling about – there really was something for everyone! Not to mention 40+ door prizes and a grand prize Apple Ipad! View some of the pictures in this issue or online – and make sure you don’t miss out on these action-packed events going forward!

National PCC Day on September 15th yielded a grand turnout as well. With 100+ in attendance – including 40+ USPS personnel from across the district – the excitement for the industry was palpable. 39 attendees completed the requirements to receive the Quality Addressing and Mailing Insight Professional certification – and all enjoyed a day of networking, information-gathering, and critical business connecting.

Your COPCC then hosted the highly successful Executive Mail Center Manager program in Columbus on October 6, 2010. This industry-recognized designation is considered to be one of the elite professional accomplishments in the mailing field. We were fortunate to have 10 of our members complete the course and receive designations, as well as 9 previous graduates who completed re-certification. Congratulations to all!

These events are just a few of the opportunities your COPCC brings to the community in our never-ending effort to assure our business mailers stay informed, connected and SUCCESSFUL!! If you haven’t yet registered for our November 16th event – go to our website at www.copcc.com and register today! See the invite included in this issue for details!!

Is there something specific you’d like to see the COPCC offer? Do you have a dynamic training idea? Are you interested in participating in planning? Please contact me with suggestions and recommendations at spriggs@grangeinsurance.com.

See you all on the 16th!!

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Welcome your new COPCC Board Member!



Steven J. Roberts

Manager of Data, Digital Services and Lettershop

Baesman Group, Inc.

Number of years in mailing industry: 22
Number of years with the COPCC: 1+

Career: I began my career as a data processing programmer with The Ohio Chamber of Commerce in the late 1980's and remained there for 10 years. I moved to West Camp and assisted in implementing their Mailing and Data program and was there for six years. I started with Baesman Group as a data programmer in 2004 and have since been promoted to Lettershop Manager. I have also recently assumed management duties for the Data and Digital Services Department.

Goals: My goals as a member of this board would be to learn, contribute, and advance my exposure to peers in the industry and offer "my take" on what I have seen and learned.

Greatest Challenge Facing the Mail Industry: The greatest challenge I see facing the mail industry is the decline in sales vs increases in postage vs attempted postal regulations ("DO Not Mail" initiatives).



Rose Spraggins

From the Postmaster Rose Spraggins, Columbus, Ohio

Fall is here and excitement is high for the 2010 – 2011 COPCC year ahead!

We kicked off the season with National PCC Day on September 15 at the Citygate Processing & Distribution Center (P&DC). This annual event remains true to its promise to be an educational and information packed day that unites Postal representatives and Business customers across the country. The major difference this year was that we had all Columbus City Customer Service Managers in attendance networking with our local customers to share ideas and exchange business cards.

PMG Jack Potter's live satellite broadcast detailed the Postal Service's accomplishments this past fiscal year despite continued financial and regulatory challenges and stressed that long-term sustainability will be achieved through fundamental change. Mr. Potter is challenging PCCs and the mailing industry to embrace change and asks for ideas on new products and services the Postal Service could pursue.

After Mr. Potter's message, we were honored to have Vincent Devito, Vice President, Controller from USPS Headquarters as our featured guest speaker. Mr. Devito oversees Sarbanes-Oxley (SOX) controls and provided insight as to how the Postal Service is complying with financial reporting requirements. With the majority of postal revenue generated by business mail acceptance and plant-verified drop shipments, it's especially important for employees responsible for business mail verification and acceptance processes to follow established procedures. Mr. Devito was quick to congratulate our own Columbus BMEU for their hard work and record of success with SOX compliance. Mr. Devito was well received and we hope he can come back to speak at another event later this year.

The Premier PCC Program provides PCCs with a set of national standards that serve as benchmarks of PCC excellence and address the PCC Network's core growth strategy: "implement and leverage network best practices to create business growth opportunities for the Postal Service and PCC members." PCCs strive for excellence by meeting the requirements of this program at the bronze, silver or gold level. Your COPCC was awarded Bronze Premier Level for 2010. I am confident our planning efforts and our attendance at the National Postal Forum next May will position us to be a Premier Gold winner in 2011.

In other news, your COPCC welcomed three new Board members - Debra Mathias, Steven J. Roberts and Misty Gillem. They each bring various talents, backgrounds and expertise within the mailing industry to our Board and will be valuable contributors for event planning and growing our membership.

Preparations are already underway for upcoming education seminars and programs that promise to appeal to mailers, large and small. I hope you'll take advantage of the many networking opportunities and workshops scheduled this for this year.

See you at the next general membership meeting!

Innovations

Central Ohio

Postal Customer Council Newsletter

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Send address changes to Central Ohio Postal Customer Council, PO Box 1866, Columbus, OH 43216-1866. For additional information, contact Jennifer Rodenberg, 614-439-9526, or Steven J Roberts, 614-374-3685.

DMM Revision: Realignment of ZIP Code 458: Revision to Destination Entry Exhibits

Effective November 1, 2010, the Postal Service™ will revise Mailing Standards of the United States Postal Service, Domestic Mail Manual (DMM®) Exhibits 246, 346, 366, 446, 456, and 466 to align the destination network distribution center (DNDC) for mailings to 3-digit ZIP Codes™ with a prefix of 458 that have moved from the Cincinnati network distribution center (NDC) to the Detroit NDC. We encourage mailers to make the related changes to their DNDC mailings immediately. DNDC mailings entered on and after December 16, 2010, must include this change.

NOVEMBER 16, 2010

“The View Beyond 2010”



Please join your fellow members of the Central Ohio Postal Customer Council as we gather together this fall to enjoy the spectacular views that only The River Club Restaurant, 679 West Spring Street, can offer of the downtown skyline.

It is the perfect setting for a program designed to help you achieve a strong year end finish and also prepare yourself for what the future has to offer for the mailing industry.

We will start our morning with an interactive session with our local U.S. Postal Service personnel. A perfect opportunity to get your questions, concerns and issues addressed. Following this chance to cross some items off your work “to do” list we will present the educational workshop “Mail and the Environment” and to enhance your knowledge gained as a follow up we have John Greenway, with the Ohio Energy Resources Division, speak about their mission to help companies navigate the financial and technical obstacles they face as they try to become more energy efficient.

Following lunch, an update on your PCC and a chance to network with your peers. We will welcome Joe DeMay, U.S. Postal Service customer service programs analyst to the podium. Joe will give us a presentation on where the U.S. Postal Service stands on dealing with marketplace challenges and a summary of initiatives being undertaken to stay competitive in the marketplace.

So please join us on Tuesday November 16th for what is not only going to be a visually fantastic fall day where the Olentangy and Scioto meet but also a unique opportunity to view the future of our mailing industry!

Register today at www.copcc.com.

8:00 a.m.	Registration Opens
8:30 a.m. – 9:15 a.m.	U.S. Postal Service and Industry Interaction
9:30 a.m. – 10:15 a.m.	Mail and the Environment an Educational Workshop
10:15 a.m. – 11:15 a.m.	John Greenway, Ohio Energy Resources Division
11:15 a.m. – 12:00 p.m.	Lunch *11:45 PCC/USPS Informational Announcements
12:00 p.m. – 1:00 p.m.	Joe DeMay, U.S. Postal Service Customer Service Programs Analyst

Sheri Spriggs
Industry Co-Chair

Rose Spraggins
Postal Co-Chair

(Registration Form on pg.4)



Breaking News

USPC APPEALS PRC DECISION ON EXIGENT PRICE REQUEST

The Postal Service on 10/22/10 filed a petition appealing the Sept. 30 ruling by the Postal Regulatory Commission (PRC) to deny it's exigent price request. The petition, filed in the United Staes Court of Appeals for the District of Columbia, seeks a review of the PRC's interpretation of the law that governs how prices can be set under extraordinary and exceptional circumstances.

Are you ready to transition from the POSTNET barcode to the new Intelligent Mail® barcode?

If you haven't already come on board, we'd like to remind you that beginning in May 2011, to be eligible for automation discounts on your letter and flat size mail pieces, you'll need to start using the Intelligent Mail® barcode in place of the POSTNET barcode. Additionally, the PLANET Code® barcode, used with Confirm® service for mail tracking will be retired. To receive Confirm service after May 2011 mailers will be required to use the IMb. In May 2011, the POSTNET barcode will be ineligible for automation prices. There are two options with Intelligent Mail®: Basic Option and Full-Service (see specific requirements below).

Mail/Mail Containers	Basic	Full-Service
Mailpieces	IMb is required	<u>Unique</u> IMb is required
Trays	IM tray barcode on labels is optional	<u>Unique</u> IM tray barcode on labels is required
Pallets	IM container barcode on placards is optional	<u>Unique</u> IM container barcode on placards is required.

Qualified Business Reply Mail customers will need to use an IMb to receive QBRM rates. BRM mailpieces bearing a POSTNET barcode after May 2011 will not be eligible for QBRM rates. Although basic BRM customers will not see a difference in postage immediately following this date, we encourage all BRM customers to make this transition as quickly as possible. Don't wait until the last minute to order new stock with the IMb. If you need Business Reply Mail artwork with the IMb, please contact A/Mailpiece Design Analyst Kelly Bell at 614-472-0391.

The View Beyond 2010 - November 16, 2010

A visual and educational event you won't want to miss!!

The River Club at Confluence Park – 679 West Spring Street Columbus, Ohio 43215

Registration is due by **5:00 PM – November 11, 2010**

Company Name: _____
 Address: _____
 City, State, ZIP Code: _____
 Email: _____
 Telephone: _____

The following people will be attending "The View Beyond 2010: (please print)

Name: _____	Register online with options for payment: www.copcc.com Cost: \$35.00 Sponsor Promo Code _____
	Mail to PO Box 1866 Columbus OH 43216
	Fax to Gail Eline (614) 559-3943
	For additional information • Sheri Spriggs (614) 445-2553 • Stephen Anfang (614) 227-4017 • Gail Eline (614) 444-4290

Total Amount Due: \$ _____

www.copcc.com

The COPCC must pay for all meals reserved. Refunds and/or credits for no-shows cannot be issued.

****You can save \$10.00 on admission by becoming a sponsor of the COPCC. Check out the details on COPCC.com**

May 2010 Vendor Appreciation Event



Jerry Shallenberger of Neopost-another big winner



Kerry Thompkins, winner of the Grand Prize iPad



Winner of Memorial Tournament Tickets courtesy of AdvancePost



Bob Donahue and Debra Mathias of Best Courier



Best Courier and BIG BASKET



Thank you Patty and Kelly



Ruth Banner, Hall of Fame Recipient



Frank Biffath, Mail Sorts awards at Pitney Bowes dinner



Bowe Bell and Howell Chris Henkle



Ladies from Licking Memorial Hospital



Sheri Spriggs, Karen Bush, and Roberta Simmons



Pitney Bowes Presort and AdvancePost



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COPCC Certified Executive Mail Center Manager Program!

COPCC MISSION STATEMENT

The mission of the Central Ohio Postal Customer Council is to foster the best postal service possible, seek communication and cooperation between customers and the United States Postal Service, and to develop ideas and suggestions regarding improvement of the postal service through meetings, seminars and various other programs.

WWW.COPCC.COM



Members and recertified member graduates of The Executive Mail Center Program hosted by COPCC in Columbus on October 6, 2010.

Upcoming COPCC General Membership Meetings...

Tuesday, November 16, 2010

Thursday, March 24, 2011

Wednesday, May 18, 2011

E-mail questions to Biffath@ameritech.net or kestep@msbv.com.

Register & Pay online at: www.copcc.com or send dues to:

The Central Ohio Postal Customer Council P.O. Box 1866 Columbus, OH 43216-1866